



CHARLOTTE 49ERS MEDIA RELATIONS

9201 University City Blvd.
Miltimore-Wallis Center - Second Floor
Charlotte, NC 28223
(704) 687-6313; (704) 687-4918 FAX
www.charlotte49ers.com

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For Immediate Release, Contact: Tom Whitestone

Charlotte 49ers Launch 49ers Seat License Sales for Football

Fans Can Purchase FSLs to Guarantee Seats for 49ers Football

Charlotte, N.C. — After months of anticipation and excitement, Charlotte 49ers Seat Licenses for the 49ers Football program go on sale tomorrow. A 49ers Seat License (FSL) gives the license-holder the right to purchase 49ers Football season tickets. The university's Board of Trustees voted to add football at their Nov. 13, 2008 meeting. The Charlotte 49ers expect to field a football team in 2013.

"We are thrilled with the amount of support our fans have shown over the past few months for 49ers football," said Director of Athletics Judy Rose. "Reservations for 49ers Seat Licenses have been robust and we are extremely excited to begin actual sales of 49ers Seat Licenses and thrilled to offer a variety of options to all of our fans."

There are three tiers of FSLs: Green Tier, Gold Tier and White Gold Tier.

Costs and seat locations are as follows:

Green Tier:	\$1,000 (seat located between the End Zone and the 30-Yard line)
Gold Tier:	\$2,500 (seat located between the 30-Yard lines)
White Gold Tier:	Premium FSLs (contact the 49ers Athletic Foundation for details)

Athletic Foundation membership is not required to purchase up to four Green Tier FSLs. Athletic Foundation membership is required, beginning in fiscal year 2013 (July 1, 2012-June 30, 2013) at a minimum contribution level of \$1,500 to purchase Gold Tier and more than four Green Tier FSLs. For the Green and Gold Tiers, your initial seat location will be determined by your Charlotte 49ers Athletic Foundation rank on June 30, 2013. Your rank is determined by the total number of priority points earned in your Athletic Foundation membership history. Fans who are not members of the Athletic Foundation may join for as little as \$49 a year. Membership will enable you to begin earning points that will affect your ranking.

To purchase FSLs and find out more information about 49ers football, fans can go online at www.charlotte49erfootball.com or stop by or contact the athletic ticket office (Halton Arena; 9201 University City Blvd.; 704/687-4949), beginning Jan. 29. FSL purchases can be divided into four payments over the next four years with the first installment due upon purchase. FSLs will be transferable to a member of the license-holder's immediate family at any time. For a \$300 transfer fee, license-holders will be able to transfer their FSL to anyone, beginning July 1, 2012.

Fans that have reserved FSLs on the 49ers Reservation List will be given the first opportunity to purchase Green Tier FSLs as long as they do so by 5:00 p.m., Friday, April 3, 2009. Once an FSL has been purchased, a contract will be mailed to the account holder and must be signed and returned to complete the purchase. Those who have not yet reserved FSLs on the 49ers Reservation List are invited to complete the purchasing process online and be placed on the waiting list. After April 3, those on the waiting list for FSLs will have their order validated based on the date they complete the purchasing process. Gold Tier FSLs are available for purchase immediately and are not subject to prior reservations.

“We have a responsibility to take care of those individuals who first expressed interest and signed up for their FSLs months ago,” Rose added. “For that reason, we are giving those people until Friday, April 3 to purchase their FSLs. After that time, sales will be open to everyone, starting with those who have made their purchase and been placed on our waiting list.”

According to Rose, Charlotte has not yet determined the site of its games. The 49ers are looking at both on and off-campus options for a temporary and permanent home.

The 49ers currently plan to sell 5,500 Green Tier FSLs and 1,800 Gold Tier FSLs. Stadium plans are not complete but the 49ers plan to compete in a 15,000-seat facility.

— www.charlotte49ers.com —

Three 49ers Seat License Tiers:

Green Tier: \$1,000 (seat located between the End Zone and the 30-Yard line)
Gold Tier: \$2,500 (seat located between the 30-Yard lines)
White Gold Tier: Premium FSLs (contact the 49ers Athletic Foundation for details)

Athletic Foundation Membership:

(Membership donations improve rank for seat assignments)

Green Tier (1-4 seats): Not required
Green Tier (5+ seats): Required (minimum \$1,500* annual contribution)
(beginning July 1, 2012-June 30, 2013)
Gold Tier: Required (minimum \$1,500* annual contribution)
(beginning July 1, 2012-June 30, 2013)
White Gold Tier: Contact the 49ers Athletic Foundation for details

* - the minimum annual contribution is dependent on the number of FSLs purchased

Are Seat Locations Permanent?:

Green Tier (1-4 seats): With a \$250 annual contribution to the Athletic Foundation
Green Tier (5+ seats): With the required minimum \$1,500 annual contribution
to the Athletic Foundation
Gold Tier: With the required minimum \$1,500 annual contribution
to the Athletic Foundation
White Gold Tier: Contact the 49ers Athletic Foundation for details

Charlotte 49ers Athletic Ticket Office: 704/687-4949

Charlotte 49ers Athletic Foundation: 704/687-4950

Websites: www.charlotte49ers.com; www.charlotte49erfootball.com